

**FIT-BioCeuticals Limited Submission –**  
**Medicines Australia Code of Conduct Review**

FIT-BioCeuticals welcomes the opportunity to contribute to the 'Medicines Australia Code of Conduct Review'.

FIT-BioCeuticals supports the proposed measures to provide transparency regarding payments and transfers of value between pharmaceutical companies to healthcare professionals.

**1. General Requirement: payments or transfers of value:**

*Receipt of reports of payments and transfers of value*

Our preferred option is for Medicines Australia to receive the reports of the payments and transfer of value between companies and healthcare professionals.

**5.4 Starter Packs**

We agree that starter packs should be excluded from the transparency reporting requirements.

Kind regards,



Kerry Cunningham  
Managing Director  
FIT-BioCeuticals Limited  
19 September 2013