

THE ORGANISATION

Medicines Australia leads the research-based medicines industry of Australia. Their members discover, develop and manufacture prescription medicine products, biotherapeutic products and vaccines that bring health, social and economic benefits to Australia. Their members are committed to the highest ethical standards as they invest in Australian medical research and take local discoveries and developments to the world.

ABOUT THE OPPORTUNITY

Medicines Australia is embarking on a significant period of transformation. The Head of Stakeholder Communications is one of three pivotal roles identified as part of the leadership team to drive change and meet future goals.

The Head of Stakeholder Communications is accountable for leading all communication and public relations activities with Medicines Australia's Members and stakeholders, to achieve the Strategic Objectives and deliver on the Member Value Proposition.

DUTIES

- Lead the development and delivery of strategic communications and stakeholder engagement
- Manage the development and delivery of all media and communication activities to ensure appropriate messaging and positioning on behalf of the industry
- Produce high quality media copy, speeches, presentations, briefing papers, marketing materials and corporate communication materials, ensuring internal input and alignment
- Lead corporate messaging, all communications initiatives

and Medicines Australia's brand identity across all platforms including publications, web content, social media, emails and newsletters

- Identify opportunities for alliance building and growing stakeholder relations towards strong partnerships
- Develop and execute an aligned and strategic member engagement strategy
- Represent Medicines Australia at relevant high level policy development forums, high level government meetings and working groups

SKILLS & EXPERIENCE

- Tertiary qualifications or equivalent in relevant discipline
- Minimum 5 years' experience in a high level strategic communications role within the pharmaceutical, healthcare or similar industry, or a peak industry body
- Demonstrated high level experience in media and public relations and an understanding of media agencies
- Understanding of the clinical and commercial context of medicines and the healthcare system
- Demonstrated ability to engage with a diverse range of stakeholders
- Proven track record in building/managing a high performing team

**THIS IS A TRULY UNIQUE
OPPORTUNITY TO
SHAPE THE FUTURE OF
MEDICINES AUSTRALIA.**

HOW TO APPLY

Laura Longstaff of Healthcare Professionals Group is partnering with Medicines Australia, and is very happy to answer any questions pre application.

Please apply directly or call 02 8877 8758



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